

Managing Knowledge In Strategic Alliances

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MANAGING KNOWLEDGE LEAKAGE IN STRATEGIC ALLIANCES: THE ...

Fri, 12 May 2017 11:43:00 GMT

although strategic alliances offer opportunities for knowledge sharing and leveraging, they also carry the risk of knowledge leakage to partner firms. in this s

KNOWLEDGE MANAGEMENT FOR STRATEGIC ALLIANCES: A CASE STUDY

Tue, 15 Mar 2016 12:41:00 GMT

knowledge management for strategic alliances: a case study: 10.4018/jsita.2012070101: managing organizational knowledge in alliances implies establishing the best ...

MANAGING PARTNERSHIPS AND STRATEGIC ALLIANCES OVERVIEW ...

Thu, 11 May 2017 23:40:00 GMT

managing partnerships and strategic alliances programme discusses the problems and stumbling blocks in selecting, negotiating and managing alliances. ... knowledge to ...

LEVERAGING KNOWLEDGE MANAGEMENT ACROSS STRATEGIC ALLIANCES

Fri, 21 Apr 2017 13:20:00 GMT

ibm institute for business value leveraging knowledge management across strategic alliances alliance building has several stages, and the manager who

LEARNING IN STRATEGIC ALLIANCES - ASIAN DEVELOPMENT BANK

Wed, 22 Mar 2017 15:28:00 GMT

establishing formal alliance management systems structures enabling collaborative behavior ... learning in strategic alliances knowledge goals. solutions

BUILDING AND MANAGING STRATEGIC ALLIANCES IN TECHNOLOGY ...

Thu, 11 May 2017 13:17:00 GMT

imca working paper no. 1/2009 october 2009 building and managing strategic alliances in technology-driven start-ups: a critical review of literature

STRATEGIC ALLIANCE - WIKIPEDIA

Sun, 07 May 2017 08:43:00 GMT

a strategic alliance (also see strategic partnership) ... shared knowledge: sharing skills (distribution, marketing, management), brands, market knowledge, ...

INDUSTRY TRENDS SUCCESSFULLY ESTABLISHING AND MANAGING ...

Sat, 06 May 2017 14:21:00 GMT

successfully establishing and managing strategic alliances written by the association laboratory ... successfully establishing and managing strategic alliances

KNOWLEDGE TRANSFER IN ALLIANCES: DETERMINANT FACTORS ...

Fri, 12 May 2017 07:25:00 GMT

the purpose of this paper is to identify and classify factors affecting knowledge transfer in strategic alliances ... the case of alliances ", strategic management ...

EIGHT PRINCIPLES FOR MANAGING STRATEGIC ALLIANCES ...

Thu, 11 May 2017 05:39:00 GMT

eight principles for managing strategic alliances. ... relying more on external relationships to achieve their strategic ... of alliance knowledge ...

MANAGEMENT TOOLS - STRATEGIC ALLIANCES - BAIN & COMPANY

Thu, 11 May 2017 21:46:00 GMT

how strategic alliances work: to form a strategic ... reduce costs through economies of scale or increased knowledge; ... leading and managing strategic alliances.

LEVERAGING KNOWLEDGE MANAGEMENT ACROSS STRATEGIC ALLIANCES

Tue, 09 May 2017 05:56:00 GMT

alliance building has several stages, and the manager who leverages his organization's knowledge through each stage creates the foundation for a successful ...

MANAGING PARTNERSHIPS AND STRATEGIC ALLIANCES: RAISING THE ...

Wed, 10 May 2017 14:30:00 GMT

... give rise to learning races in which ... the rate of knowledge creation by the alliance. ... international strategic alliances. strategic management ...

STRATEGIC ALLIANCES & MODELS OF COLLABORATION

Fri, 12 May 2017 07:04:00 GMT

strategic alliances & models of collaboration1 emanuela todeva school of management, university of surrey, ... knowledge transfer in strategic alliances ...

MANAGING STRATEGIC ALLIANCE RISK - THE INSTITUTE OF ...

Wed, 10 May 2017 16:10:00 GMT

managing strategic alliance risk: ... the mission of the iiarf is to expand knowledge and ... affect firms that engage in strategic alliances and the management ...

STRATEGIC ALLIANCES AND KNOWLEDGE MANAGEMENT STRATEGIES: A ...

Thu, 24 Dec 2015 21:28:00 GMT

the growth of alliances has generated considerable interest in this topic among both academics and practitioners. strategic management literature has recognized ...

FACTORS AFFECTING KNOWLEDGE SHARING IN STRATEGIC ALLIANCES

Sun, 30 Apr 2017 10:53:00 GMT

in strategic alliances the role of knowledge sharing as strategic control behavior ... department of management and organisation p.ox 287, 65101 vaasa, finland

KNOWLEDGE TRANSFER IN ALLIANCES: DETERMINANT FACTORS ...

Fri, 12 May 2017 07:25:00 GMT

the purpose of this paper is to identify and classify factors affecting knowledge transfer in strategic alliances. ... the literature of strategic alliance management.

STRATEGIC ALLIANCES: THE RIGHT WAY TO COMPETE IN THE 21ST ...

Wed, 10 May 2017 17:22:00 GMT

... strategic alliances are the best way for a company to compete and succeed in today's networked economy. but building a strategic alliance ... managing the alliance.

WHAT TO CONSIDER IN CREATING A STRATEGIC ALLIANCE - IISD

Thu, 27 Apr 2017 07:07:00 GMT

what to consider in creating a strategic alliance: an iisd knowledge communications practice note, heather creech, 2006 5 • results management

MANAGING STRATEGIC ALLIANCES: LEARNING TO LIVE WITH AMBIGUITY

Sun, 07 May 2017 10:45:00 GMT

managing strategic alliances: learning to live ... a strategic alliance “ ... • ambiguity management is at the heart of alliance management.

SIMPLE RULES FOR MAKING ALLIANCES WORK - IDEAS AND ADVICE ...

Fri, 12 May 2017 03:15:00 GMT

simple rules for making alliances work. ... the alliance management team started focusing most of ... specializing in supply chain management, strategic alliances, ...

2009 KALE AND SINGH 45 ARTICLE ... - ACADEMY OF MANAGEMENT

Fri, 28 Apr 2017 13:54:00 GMT

article managingstrategicalliances:whatdoweknow now,andwheredowegofromhere? ... approach” to alliance strategy and management, ... strategic alliance is a ...

A NOVEL FRAMEWORK FOR STRATEGIC ALLIANCE OF KNOWLEDGE ...

Sat, 22 Apr 2017 05:33:00 GMT

a novel framework for strategic alliance of knowledge management ... the knowledge management strategic alliance ... strategic alliance of knowledge management ...

CORE COMPETENCIES FOR STRATEGIC LEADERS - BRITISH

Sat, 13 May 2017 13:51:00 GMT

core competencies for strategic leaders ... building strategic alliances involves knowledge and skills to ... negotiating/conflict management involves knowledge and ...

CHAPTER 11 STRATEGIC ALLIANCES AND KNOWLEDGE MANAGEMENT ...

Sun, 30 Apr 2017 19:50:00 GMT

241 strategic alliances and knowledge management strategies 1. introduction the growth of alliances has generated considerable interest in this topic among both ...

MANAGING STRATEGIC ALLIANCES | KELLOGG EXECUTIVE EDUCATION ...

Fri, 05 May 2017 21:17:00 GMT

creating and managing strategic alliances. ... individuals with responsibility for business development, strategic planning, marketing and strategic alliance operations;

STRATEGIC ALLIANCES; A COMPARATIVE ANALYSIS OF SUCCESSFUL ...

Thu, 11 May 2017 07:41:00 GMT

strategic alliances; a comparative analysis of successful ... managing and evaluation any strategic move while practicing alliance, ...

KNOWLEDGE RESOURCE EXCHANGE IN STRATEGIC ALLIANCES

Thu, 23 Mar 2017 12:28:00 GMT

ibm institute for knowledge management, 55 cambridge parkway, ... strategic alliances are no longer a strategic option but a necessity in many markets and industries.

A KNOWLEDGE ACCESSING THEORY OF STRATEGIC ALLIANCES ...

Sun, 21 Dec 2003 23:56:00 GMT

abstract. abstract the emerging knowledge-based view of the firm offers new insight into the causes and management of interfirm alliances. however, the development of ...